



Les défis du développement touristique en Asie & Europe

Dijon et Château Chinon - 18 au 22 juin 2018.

PROGRAMME DIJON MSH

19 & 20 Juin 2018

Site de la société savant EATSA : <http://eatsa.byd.pl/id,1/welcome>

Site du colloque EATSA France 2018 : <https://eatsa2018.wordpress.com/>





TUESDAY, JUNE 19 - MSH

8:00 am	REGISTRATION	
8:30 am ó 9:00	PLENARY SESSION 1	
	<p>Opening Opening Speech: Dr. Anne-Marie Lebrun Conference Chair, Associate Professor of University of Burgundy , France Dr. Francisco Dias - Conference Chair, Associate Professor of Polytechnic Institute of Leiria, Portugal Dr. Che-Jen Su - Conference Chair, Professor of Fu Jen Catholic University, Taiwan</p>	
9:00 am - 9:45 am	Keynote Speech J.J Boutaud & J. Brouard : From wine tourism to wine and food tourism	
9:45 am -10:30 am	Keynote Speech R. Ragde : Challenges and opportunities of tourism development in Asia	
11:30 am ó 10:45 am	Coffee Break	
10:45 am ó 12:25 am	PARALLEL SESSIONS	
	Room 1 session chair: Beverage & Food	Room 2 session chair: Company strategy
10:45 am ó 11:10 am	A26 - Tourist Motivation, Subjective Well-being, and Behavioral Intention on Comfort Food Janet Chang Kuang-Ting Liu	A4 - Survival of Companies in Antalya: An Econometric Analysis Hilal Erku -Öztürk Kemal Türkcan
11:15 am ó 11:40 am	A15 - Return Life to the City Center of Tehran: Oudlajan Food and Beverage Court Ali Afshar Shiva Hakimian	A11 - Cybersecurity framework for independent hotels Antonio Magliulo Enrico Panai
12:40 am ó 1:50 pm	Lunch	



2:00 pm ó 2:45 pm	Keynote Speech A. Decrop : The chameleon tourist: Paradoxes of postmodern tourism consumption		
2: 45 pm ó 4:55 pm	PARALLEL SESSIONS		
	Room 1 session chair Evaluation/satisfaction	Room 2 session chair Destination	Room 3 session chair Tourism activity
2: 45 pm ó 3:10 pm	A13 - problems of measuring touroperators marketing orientation on the European market Aleksander Panasiuk	A1 - Smart management systems and tourism marketing in Canada - a case of Kitchener-Waterloo and Stratford, Canada Marica Mazurek	A56 - Problems of disabled tourists in nautical tourism Aleksandra/ apko
3: 15 pm ó 3:40 pm	A49 -Evaluation of tourism routes : Case Study: Mainland Portugal Fernando F. Gonçalves	A41 - Monitoring Tourism Destinations: The challenge for a collaborative network ó the SMAT ó and its first results Anita Deus Francisco Dias Beatriz Dinis Gonçalo Gomes Dulcinea Ramos Mariana Reias Ana Sofia Viana	A42 - Accessible tourism in Greece: What is the current status? Dimitris Doulas Evangelia Kasimati
3: 45 pm ó 4:10 pm	A30 - Lithuanian Tourist Satisfaction with European Summer Holiday Destinations Lina Pilelien Viktorija Grigali nait	A59 ó The different actors of tourism who participate in the phenomenon of exoticism, the example of Vietnam Manon Binet	A46 - Like Being a Stranger in Their Own Country: A Critical Discourse Analysis of Senior Tourism in Indonesia Online News Articles Yanki Hartijasti Made Diah Lestari
4:15 pm ó 4: 40 pm	Coffee Break		

4: 45 pm ó 5:45 pm			
PARALLEL SESSIONS			
	Room 1 session chair Human ressources	Room 2 session chair	Room 3 session chair Economic development
4: 45 pm ó 5:10 pm	<p>A43 - A Study on the Intern Studentsø intention to stay the Tourism and Hospitality Industry The Role of Job Satisfaction, Organizational Climate and Service Orientation</p> <p style="text-align: right;">Wen-chuan Ho Mei-Hua Chen Wan-chi Lu Chun-Chu Yeh</p>	<p>A36 - How Adolescents influence their parents in East Europe: Family travel decision making in Lithuania, Poland, Russia, and Slovakia</p> <p style="text-align: right;">Che-Jen Su Wan-Yi Hsu Wen-Shen Yen Francisco Dias Vitaly Cherenkov Biruta Tmagfdien Joanna Kosmaczewska Marica Mazurek Anne-Marie Lebrun Yanki Hartijasti</p>	<p>A3 - The Impact of the Global Economic Crisis and Turkish (Geo-)Political Crisis on the Births and Deaths of Firms in the Tourism City of Antalya</p> <p style="text-align: right;">Hilal Erku -Öztürk</p>
5: 15 pm ó 5:40 pm	<p>A20 - How person-job fit impacts service oriented organizational citizenship behavior among international tourist hotelsø first-line employees? Using psychological capital as a moderator.</p> <p style="text-align: right;">Shun-Wang Hsu Wen-Shen Yen</p>	<p>A61 - Effects of community business on local community revitalization: Case studies of øurban-rural interchangeø tourism</p> <p style="text-align: right;">Yasushi Kobayashi Kiyohiko Sakamoto</p>	<p>A18 - Non-Performing Loans (NPLs) in the hotel industry: The case of Greece</p> <p style="text-align: right;">Evangelia Kasimati Kyriakopoulou Panagiota</p>



WEDNESDAY, JUNE 20 - MSH

8:30 am ó 8 :55 am	REGISTRATION	
9:00 am ó 9:45 am	Keynote Speech: J.P. Garcia : Terroirs and the landscape of climats in the vineyards of Burgundy	
9:45 am ó 10:30 am	Keynote Speech: I. Frochot : Optimal experiences: what can be learnt for tourism experiential	
10:30 am ó 11:00 am	Coffee Break	
	PARALLEL SESSIONS	
11:00 am ó 12:30 am	Room 1 session chair Destination	Room 2 session chair Tourism activity
11:00 am ó 11:25 am	A22 - Measuring Country Images: a Case of Two Neighboring Countries Viktorija Grigali nait Joanna Kosmaczewska Lina Pilelien	A32 - Cultural Tourism and Touristics Experiences: rediscovering the potential of Tomar Ericka Amorim Eunice Ramos Lopes
11:30 am ó 11:55 am	A50 - Political or Community Playground? Urban Planning and Cultural Tourism in Budapestø City Park Tamara Ratz	A45 - Therapeutic Recreation in Taiwan: Take a Health and Fitness Center as an example Chen Shu Lin Yuchien Tsai Chihi
12:00 am ó 12:25 am	A48 - øFoucaultø Governmentality in Tourism Governance: Bhutanø Gross National Happiness Tourism (GNH) Modelø Simon Teoh	A5 - Scholarship can be a good business: aspect from service design of a theme itinerary Ya-Ling Hsu Tsung-Hsien Tsai
12:35 am ó 1:50 pm	Lunch	
2:00 pm ó 2: 45 pm	Keynote Speech K. Moriya : Initiatives for Tourism development in Japan Triggered by the 2020 Tokyo Olympics.	



PARALLEL SESSIONS			
2:45 pm ó 4: 15 pm	Room 1 session chair Strategy	Room 2 session chair Destination	Room 3 session chair Tourist perception and behavior
2:45 pm ó 3: 10 pm	<p>A21 - How leader-member exchange impacts service oriented organizational citizenship behavior among international tourist hotels? first-line employees? Using person-organization fit as a moderator</p> <p style="text-align: right;">Chen-Yu Chen Wen-Shen Yen</p>	<p>A47 - Bridging together dreams and perceptions: Tourist imaginary and destination image</p> <p style="text-align: right;">Arthur Filipe Araújo Lucilia Cordoso Francisco Dias Yanki Hartijasti Anne-Marie Lebrun Hirofumi Miyagi Madhuri Sawant Che-Jen Su</p>	<p>A37 - Childrens perceptions of spouses dominance in family decision on issues of vacation: A 25-society survey</p> <p style="text-align: right;">I-Fang Cheng Che-Jen Su Qiuju Luo Hsin-Hsing Liao Yingfang Huang Yuichi Hirooka Nicolas Lorgnier Ali Afshar Patrick Bouchet Yifang Lan</p>
3:15 pm ó 3: 40 pm	<p>A55 - The importance of marinas in the economic development of coastal regions in Poland</p> <p style="text-align: right;">Ewa H cia</p>	<p>A53 - Japan + France = Europe?: The making of tourism and identity through imag(in)ed places</p> <p style="text-align: right;">Desmond Wee</p>	<p>A54 ó Wine Tourism, Red and White wine: a vision of French people through free association method</p> <p style="text-align: right;">Roxane Corbel Patrick Bouchet Anne-Marie Lebrun</p>
3:45 pm ó 4: 15 pm	<p>A23 - A Development of Community-based Ecotourism Model in Geo-park Area of Toba Caldera</p> <p style="text-align: right;">Orpha Jane</p>	<p>A19 - Lighting Architecture and Nightscape as a Catalyst for New Horizons of Destination Branding</p> <p style="text-align: right;">Ali Mohammad Aghazamani Atefe Gharibshah Mohammadjavad Mahdaveinejad</p>	<p>A29 - Sustainable Tourism in Developing Countries: Case of Tunisian Hotels</p> <p style="text-align: right;">Katalin Ásványi Hager Chaker Akos Varga</p>
4:15 pm ó 6:30 pm	Free time/tour in Dijon		